# ELEMENTS

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"Isn't it astonishing that all of these secrets have been preserved for so many years just so we could discover them!"

- Orville Wright, former resident of Cedar Rapids

### **STRUCTURE** THE ORGANIZATION OF THE PLAN

#### DISCOVER

A review of the public engagement process and trends indicated by previous plans, reports, and studies.

#### GUIDING PRINCIPLES

The principles of the plan emerged through the public engagement process, and established the desirable conditions for Cedar Rapids' future.

#### ELEMENTS

The structure of the plan is organized around six strategic elements, each providing goals and initiatives for public policy.

#### IMPLEMENTATION

An ongoing process that uses and updates the plan.

## ELEMENTS

#### STRATEGIC APPROACH TO ACCOMPLISHING GOALS

The elements of this plan, with their associated goals, are as follows:

**StrengthenCR.** Make bold moves in community planning to retain the character of neighborhoods and corridors.

**GrowCR.** Make bold moves in future planning to encourage sustainable connections of growth areas to existing neighborhoods.

**ConnectCR.** Create a culture that enhances transportation options for pedestrians and cyclists through complete streets, trails, and public transportation.

**GreenCR.** Buffer and connect existing parks, trails, and streams to build a natural network in addition to regional collaborations and individual efforts to improve stormwater management, water quality, wildlife habitat, and outdoor recreation.

**InvestCR.** Make Cedar Rapids a desirable place for businesses to start, move, and grow by leveraging resources to invest in business districts and amenities that keep and attract a skilled workforce.

**ProtectCR.** Provide quality services to increase neighborhood safety and keep moving forward with the flood control system.

